

# Akeene Smith

INDUSTRIAL | GRAPHIC | WEB DESIGNER

contact@akeenesmith.com www.akeenesmith.com

---

## CORE COMPETENCIES

---

- Design Research & Analysis
- Packaging Design
- Product Design
- 3D Modeling & Prototyping
- Generative AI Design
- Design Process Innovation
- Human-Centered Design
- Web Design & Development
- Graphic Design & Branding

## EDUCATION

---

### Master of Arts - 2026

Savannah College of Art and Design (SCAD)  
Industrial Design

### Bachelor of Liberal Studies - 2020

The University of Memphis  
Interdisciplinary Studies (Graphic and Web Design)

## PROFESSIONAL EXPERIENCE

---

### Amazon Stover AR/Amazon Robotics

Amazon, Georgia

2021 - Present

- Process 300+ units per hour with 98.9% accuracy utilizing Amazon's robotics systems for inventory management
- Collaborate with cross-functional teams to optimize storage efficiency within assigned work zones

### Packaging Designer

McCormick & Company, Maryland

Summer 2024

- Spearheaded generative AI integration in packaging design workflow, developing a 4 step process using sketching, SolidWorks, AI design workflows, and KeyShot
- Collaborated with cross functional R&D teams including packaging engineers and product development to redesign Lawry's marinade bottle using human-centered design principles
- Presented AI workflow to leadership team, showcasing integration of traditional design skills with generative AI technology

### Graphic/Web Designer

City of Memphis, Tennessee

2018 - 2019

- Designed and developed responsive web content for MemphisTn.Gov, improving user experience for municipal services
- Produced comprehensive graphic design solutions for Executive Communications, including digital and print materials

### Creative

Apple Inc.

2010 - 2015

- Provided Genius Bar support including hardware/software troubleshooting and creative problem-solving
- Led customer training sessions and repair services, developing technical communication and customer experience skills

## SOFTWARE

---

- Fusion 360 & Rhino
- AI Design Workflows
- HTML/CSS
- Adobe Creative Suite
- Figma
- Microsoft Office
- KeyShot Rendering
- Miro
- Canva